



**BABYPALOOZA REGISTRATION FORM**  
**FAX TO (866) 439-8932**

Company Name: \_\_\_\_\_  
(As it should appear in Event materials)  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

Exhibit Space (includes 6' foot skirted table, chair)

- \$500 Demo area (space equivalent of 3 exhibits)**
- \$350 Exhibit Area (consists of 6' skirted table, 2 chairs)**
- \$10 Electricity** – Electric Outlets are limited and available on first-come first-served basis
- \$250 Additional 6' table and space**

Total Amount: \$ \_\_\_\_\_  Visa  MasterCard  Check (must be received with reservation)

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC# \_\_\_\_\_

Name on Card \_\_\_\_\_

Account Holder Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By signing this Agreement, I acknowledge that I have read the enclosed terms and conditions and agree to be bound by the same.*

**Please send completed Agreement and make checks payable to:**

Lifestages Publishing Inc., 130 Wildwood Blvd., Suite 108-204, Birmingham, AL 35209.

Date Recd: \_\_\_\_\_ Date Processed: \_\_\_\_\_ Mailed Exhibit Kit: \_\_\_\_\_

# **BABYPALOOZA 2008**

## **EXHIBITOR TERMS of AGREEMENT**

### **General**

By submitting this Application, you agree to be bound by and follow all rules, requirements, conditions and restrictions (the "Exhibit Guidelines") imposed by the event facility and Lifestages Media (the "Organizer") in connection with the Babypalooza™ (the "Event"). A copy of the Exhibit Guidelines will be mailed to you as a part of your Exhibitor Kit. The Exhibit Guidelines are expressly incorporated into this agreement as if fully set forth herein.

### **Booth Assignment**

Booth reservations and assignments are processed on a first-received, first-assigned basis. The date your application and payment are received by the Organizer will determine that priority. The Organizer reserves the right to modify the Event name, dates, facility, floor plan or booth assignments whenever it determines, in its sole discretion that such modifications are in the best interest of the Event. The Organizer also reserves the right, in its sole discretion, to reject, prohibit and/or limit exhibits or exhibitors that the Organizer considers objectionable for any reason including, without limitation, actual or perceived conflicts with exclusivity contracts, noise, or any reasons related to persons, things, conduct or printed materials which the Organizer finds objectionable or which alter or detract from the general character or nature of the Event.

### **Use of Booth Space**

You agree that you will use and occupy the booth space for the sole purpose of displaying, advertising, marketing or distributing only the products and services listed on the Exhibitor Agreement. You further agree to conduct your use and occupancy of the booth space (including move-in and move-out schedules) in strict compliance with the Exhibit Guidelines. You may not assign, sublet or share the whole or any part of your booth space without the Organizer's prior written consent, which the Organizer may withhold in its sole discretion.

### **Payment Terms & Conditions**

Booth space is assigned upon the receipt of the completed application and payment. Applications must be accompanied by full payment of the booth price. A \$25 fee will be assessed on any returned check. The Organizer reserves the right to cancel this Agreement if you fail to comply with the terms of this Agreement. You also agree and acknowledge that your failure to appear at the Event does not entitle you to a refund of booth space. Refunds will not be given for no-shows.

### **Cancellation of Event**

Organizer shall not be liable for any injury, loss or damage if the Event is cancelled, relocated or delayed due to disaster, strike, Acts of God, war, governmental regulations, or other causes beyond the Organizer's control, and you hereby waive any and all claims relating thereto.

### **Observance of Laws**

You agree to abide by and observe all federal, state, and local laws, codes, ordinances, by-laws, rules and regulations as well as all rules and regulations of the exhibit facility (including any union labor work rules and the Exhibit Guidelines). You further agree to obtain, at your expense, any licenses or permits which may be required for the operation of your business at the Event, and agree to pay all fines and penalties which may be levied or due as a result of your use and occupancy of the booth space at the Event.

### **Damage to Exhibit Facility**

You will be liable for any damages caused by you, your agents, employees and representatives to the floor, walls, dividing partitions or columns of the exhibit facility and for any damage cause to booth equipment, decorations, and furnishings.

### **Limitation of Liability**

By participating in the Event, you expressly assume all risks associated with, resulting from, or arising in connection with such participation, including (without limitation) all risks of theft, loss, harm, damage or injury to the person (including death), property, business, or profits, whether caused by negligence, intentional act, accident, Acts of God, or otherwise. You agree that the Organizer, its officers, directors, agents, and employees, are not liable for any damages or charges imposed for your violations of any law or ordinance (including any violations of such laws or ordinances of your agents, employees and representatives). You agree that the Organizer, its officers, directors, agents, and employees, are not liable for (1) any damages to or destruction of property or (2) injury to or the death of any person or persons (including you, your agents, employees and invitees), which arise from or are in any way connected to your use and occupancy of the exhibit facility and/or your participation in the Event. You further agree to indemnify and hold harmless the Organizer, its officers, directors, agents, and employees, from any and all losses, actions, claims, demands, liabilities, damages or costs (including reasonable attorney's fees) of any kind or nature which may arise out of your use and occupancy of the exhibit facility and/or your participation in the Event. Under no circumstances shall the Organizer or the exhibit facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever, whether or not apprised of the possibility of such lost profits or damages. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters concerning the Event.

Notwithstanding the forgoing, in the event this Agreement or any portion thereof is not enforceable by a court of competent jurisdiction, you expressly agree that the maximum liability of the Organizer arising out of any tort, contract, legal or equitable claim or cause of action, shall be limited to the fee paid to the Organizer for the booth space.

### **Entire Agreement**

This Agreement constitutes the entire agreement between you and the Organizer and may not be modified except in writing. This Agreement will be construed in accordance with the laws of the State of Alabama, regardless of the location of the Event and any claim, action or proceeding shall be commenced in the State of Alabama.